

- + Broadened Compliance
- + Efficiency Gains
- + Cultural Transformation

Company Profile

<p style="font-size: 0.8em; margin: 0;">SIZE</p> <p style="margin: 0;">Multinational</p>	<p style="font-size: 0.8em; margin: 0;">INDUSTRY</p> <p style="margin: 0;">Manufacturing</p>
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Ensuring Global Privacy Compliance with TrustArc at Teknor Apex

Teknor Apex, a prominent manufacturer of plastic and rubber products, faced a critical challenge in 2018 as the General Data Protection Regulation (GDPR) loomed on the horizon. With limited expertise in privacy compliance and a growing global footprint, the company sought a comprehensive solution to safeguard business partner and employee data while ensuring adherence to privacy regulations.

CHALLENGES

- Limited knowledge and resources for addressing the complexities of privacy compliance.
- Growing global operations necessitated a scalable solution to meet regulatory requirements in different regions.
- The impending GDPR enforcement required swift and effective action to align with the new regulations.



Being a compliant organization fully committed to protecting our employees, business partners as well as enhancing the communities we operate in lies at the heart of who we are. It is simply the right thing to do.

Ray Rockefeller, Director of Data Privacy, Teknor Apex

SOLUTION

Teknor Apex turned to TrustArc, a leader in data privacy management, to guide the development of an efficient privacy program. TrustArc was chosen for its ability to provide a global solution, combining product capabilities and consulting services that could quickly and effectively address the challenges faced by Teknor Apex.

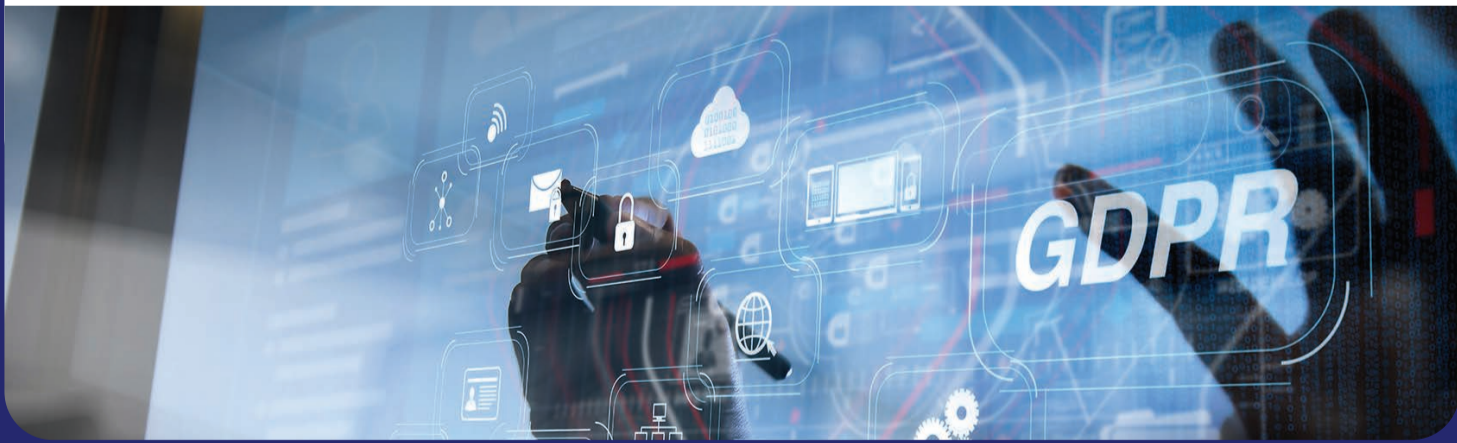
IMPLEMENTATION

- **TrustArc Managed Services:** Leveraging TrustArc's Managed Services, Teknor Apex gained valuable expertise to identify risks and design a comprehensive privacy program from the ground up.
- **Assessment Manager:** Teknor Apex used Assessment Manager to collect partner information, streamlining data management across the organization.
- **PrivacyCentral:** Implemented PrivacyCentral to understand customer data, its collection, maintenance processes, and sharing practices. PrivacyCentral also facilitated compliance validation for internal and external stakeholders.

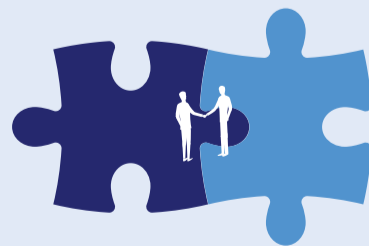


RESULTS

- **Broadened Compliance:** TrustArc provided Teknor Apex with a unified solution for employees, business partners, and operations, ensuring compliance with privacy regulations worldwide.
- **Efficiency Gains:** TrustArc's product capabilities and consulting services enabled Teknor Apex to quickly establish and scale its privacy program.
- **Cultural Transformation:** TrustArc played a pivotal role in fostering a privacy culture within Teknor Apex, collaborating closely with the staff to create a strategic plan that exceeded expectations.



Through a strategic partnership with TrustArc, Teknor Apex successfully navigated the complexities of privacy compliance, ensuring the protection of personal data across its global operations. The collaboration not only addressed immediate challenges but also laid the foundation for sustained growth, increased compliance, and a strengthened commitment to privacy within the organization.



Ready to get started?

- [Read About TrustArc](#)
- [Talk to an Expert](#)

About TrustArc

As the leader in data privacy, TrustArc automates and simplifies the creation of end-to-end privacy management programs for global organizations. TrustArc is the only company to deliver the depth of privacy intelligence, coupled with the complete platform automation, that is essential for the growing number of privacy regulations in an ever-changing digital world. Headquartered in San Francisco, and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimize risk, and build trust. For additional information visit www.trustarc.com